



We greatly appreciate the financial support of our partners and sponsors (like you!). With your contribution, we are able to ensure that CPAFE continues to provide our members with opportunities for education, mentoring, and networking. In return, we offer valuable visibility for your organization through our general meetings, social media, and more.

### **2016 CPAFE Partnership Opportunities**

1. **CPAFE Principal Partners** (limit of two) – With a **\$500 contribution**, you will be recognized as a Principal Partner for the 2016 calendar year. Your partnership will include the following:
  - Podium recognition of your organization at all 2016 general meetings.
  - Featured Partner status on the [www.cpafe.org](http://www.cpafe.org) home page for 2016.
  - Top listing on the “CPAFE Partners” page of [www.cpafe.org](http://www.cpafe.org) (viewable to public) for 2016.
  - Partner Profile Page within website with extended info such as business description, website, social media sites, etc. (viewable to public) for 2016.
  - Monthly mention/post on CPAFE Facebook Page and Twitter account (total of 12).
  - Logo/name featured in slideshow at the beginning of each monthly meeting.
  - Listing as official sponsor of either our spring or fall social (limited to one per event). Will include the opportunity to speak at the social (5 min.) and lead a toast to membership. If venue serves adult beverages, your company may provide up to two (2) drinks to attendees.
  - Organization logo/name on press releases and event promotional materials related to selected social event.
  - Organization logo/name included in email blasts to CPAFE members promoting selected social event.
  - Two complimentary tickets to your selected social event.
  
2. **CPAFE Partners** (limit of 9) – With a **\$150 contribution**, you will be recognized as a Partner for the 2016 calendar year. Your partnership will include the following:
  - Listing on the “CPAFE Partners” page of [www.cpafe.org](http://www.cpafe.org) (viewable to public) for 2016.

- Partner Profile Page within website with extended info such as business description, website, social media sites, etc. (viewable to public) for 2016.
  - Logo/name featured in slideshow at the beginning of each monthly meeting.
  - Opportunity to present your business to the CPAFE membership at one monthly meeting (5 min.) as well as place literature at each attendee's seat. \*Limited to one per month (first come, first served). *Please note that partners speaking Jan-Mar may not have exclusivity as our 2015 sponsors complete their terms.*
  - Featured Partner status on the [www.cpafe.org](http://www.cpafe.org) home page for selected month.
  - Mention/post on CPAFE Facebook Page and Twitter account during selected month.
  - Logo/name included in email blasts to CPAFE members during selected month.
  - One complimentary guest pass for your selected month.
3. **Table Sponsors** (unlimited) –Table Sponsors can place a flyer/announcement at each person's seat at a monthly CPAFE meeting. Table Sponsors will be mentioned on CPAFE Facebook Page and Twitter Account once during the month of their sponsorship. **Cost is \$20.**
  4. **Non Profit Sponsors** (unlimited) – Non-Profit Sponsors can place flyers/announcements at each person's seat at a monthly CPAFE meeting. Non-Profit Sponsors will be mentioned on the CPAFE Facebook Page and Twitter Account once during the month of their sponsorship. **Cost is \$10.**
  5. **Door Prize Sponsors** (unlimited) – Provide a door prize for our attendees at our monthly general meetings. Pull the winners business card out of the hat. Keep all of the members and guest business cards that were collected for the drawing to use for your marketing purposes. **Cost varies, suggested prize value \$25+**
  6. **Table Centerpiece Sponsors** ( 1 per meeting) – Your opportunity to be creative. Centerpieces will be displayed at meeting and one lucky member or guest will take home the centerpiece as a prize. Advertise your business with something beautiful. **Cost varies depending upon your generosity and imagination, 10 centerpieces required.**

If you are interested in securing a partnership or sponsorship at any of the levels above, please contact CPAFE President Adrienne Thoman at [adriennethoman@centralpenn.edu](mailto:adriennethoman@centralpenn.edu) for full details.