



Our morning & luncheon meetings are held in the Giant Super Foods -- Community Room, 3301 Trindle Road, Camp Hill. Arrive at 7:30am for networking.

September 1, 2010, 8 am Professional Development Workshop

Are You GOOGLEABLE?

This popular workshop will teach you how to attract your ideal clients and how to help them to find you – online and off!

SPEAKER: Beth Caldwell

Beth Caldwell, former publisher and author of *I Wish I'd Known That* (2009), opened her own Public Relations Firm when she realized her advertising clients received more business from earned media and publicity than from paid advertising. She specializes in working with small business owners, entrepreneurs and nonprofit organizations.

This 2 ½ hour workshop will provide great information for business owners, entrepreneurs, and service professionals are all striving to be found online. Today's consumer no longer looks up a business in the yellow pages.

Pre-Registration is required. To register, please visit our website at www.cpafe.org.

Cost: \$20 for members*, \$25 for non-members. Hot Breakfast is included.

**Members must login to the website to receive the discounted rate.*

7:30 am – Networking; Breakfast Begins
8:00 am - Welcome & Introductions
8:10 am – Sponsor Presentation
8:15 am - Program
10:45 am - Book signing

Seating is Limited so don't miss out!

SPONSOR: Sylvia Hepler, Launching Lives Executive Coach